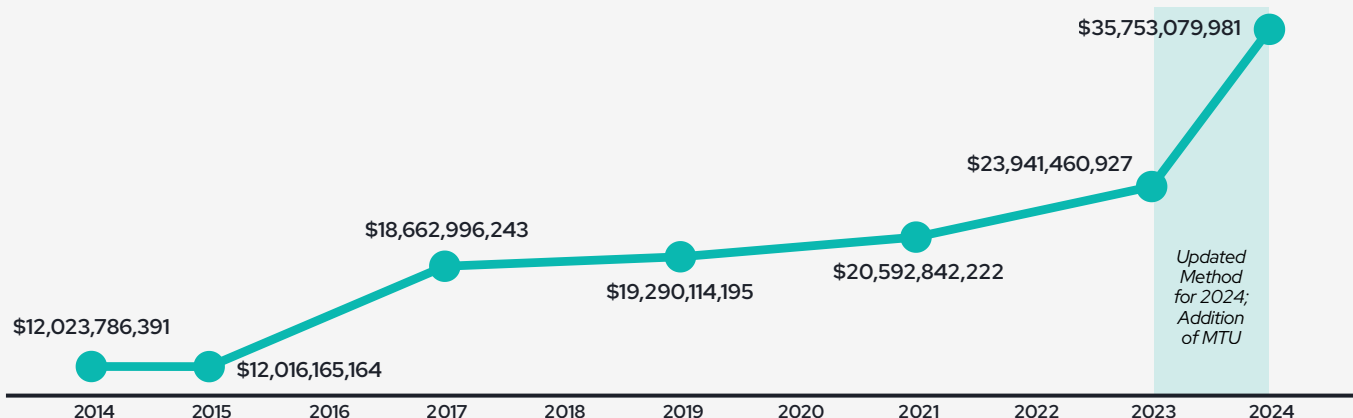


# MICHIGAN'S FOUR R1 UNIVERSITIES DRIVERS OF RESEARCH & INVESTMENT

RU4M connects Michigan to global research networks, fueling discovery and strengthening vital sectors like health care, mobility, and energy. This innovation delivers impact to every region of the state.

## ECONOMIC IMPACT OF RU4M UNIVERSITIES, FY 2014-2024



Source: AEG economic impact framework utilizing base data from MSU, MTU, U-M, and WSU; U.S. Bureau of Economic Analysis RIMS II Multipliers; U.S. Census Bureau data.

Note: Data from 2014-2023 reflect contributions from MSU, U-M, and WSU. Beginning in FY 2024 as shown by the shaded region, the analysis incorporates MTU and applies revised methodologies to the medical/hospital data, alumni earnings estimates, and student spending contributions.

## STATEWIDE IMPACT

### NET NEW ECONOMIC ACTIVITY: \$35.8 BILLION

That's 35 times the state's 2024 appropriation of \$1.01 billion for RU4M universities. This economic activity is generated through research, health care, operations, and alumni activity that bring federal, industry, and out-of-state dollars into Michigan.

### \$4.2 BILLION STATE TAX REVENUE

That's 4 times the state's 2024 appropriations to RU4M universities.

### 100,000+ JOBS STATEWIDE

Includes faculty, staff, health care workers, supplier jobs, and positions supported by student spending.

### \$13 BILLION ALUMNI IMPACT

Net new economic alumni impact from **820,776** alumni living and working in Michigan.

### \$3.46 BILLION IN ACADEMIC RESEARCH\*

Research activity attracted largely from federal and industry sources outside Michigan.

\*Source: National Center for Science and Engineering Statistics, Higher Education Research and Development (HERD) Survey



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